

ALL STRIPES

KEO

ANNOUNCE 2027 'PUT A SMILE ON FOR ME' HEADLINE TOUR
UK, EUROPE + NORTH AMERICA

O2 ACADEMY BRIXTON SOLD OUT
BEFORE THE RELEASE OF THEIR DEBUT ALBUM

DEBUT ALBUM ['PUT A SMILE ON FOR ME'](#) DEBUTS AT #2 ON THE UK
OFFICIAL ALBUMS CHART

#1 OFFICIAL PHYSICAL ALBUMS CHART | #1 OFFICIAL VINYL ALBUMS CHART

SOLD OUT HEADLINE TOUR THIS OCT/NOV



Photo of Keo by Jude Harrison

"Keo are heading for big things." – The London Standard ★★★★★

"Fire-starting riff after fire-starting riff." – MOJO

"As far as debut albums go, it's mission accomplished and then some." – Rolling Stone UK ★★★★★

"This exceptional debut album will exceed the expectations of even those who packed those gigs"

- Kerrang! ★★★★★

"Keo are already that band." - DORK

"A grunge-laced beast" - DIY

"If you really want to know what Keo is about, see them live" - Wonderland

"Pitch perfect debut album" - Clash

There was always a sense that **'Put A Smile On For Me'** was capturing Keo in motion. A band still finding themselves, making sense of things as they went, while everything around them seemed to be moving at an entirely different speed. Now, little more than two weeks since the release of their debut album, the world around Keo has expanded once again.

Today, the London four-piece announce their **2027 'Put A Smile On For Me' headline tour**, taking them across the **UK, Europe and North America** from February through to May. Beginning at **O2 Academy Leeds on 19th February**, the run moves through two nights at **Glasgow's Barrowland Ballroom**, **O2 Academy Birmingham**, **Dublin's 3Olympia Theatre** and an already **sold-out O2 Academy Brixton**, before stretching across Europe and, finally, the Atlantic, culminating at LA's legendary **Troubadour on 20th May**.

[TICKETS HERE](#) | **[LISTEN TO 'PUT A SMILE ON FOR ME'](#)**

[WATCH OFFICIAL VIDEO FOR 'BE HAPPY'](#) | **[LISTEN TO 'BE HAPPY'](#)**

The announcement comes in the wake of a remarkable first week for **'Put A Smile On For Me'**. The album entered the **UK Official Albums Chart at #2**, while taking **#1 on both the Official Physical Albums Chart and Official Vinyl Albums Chart**. In doing so, Keo became the **first UK band in over two years to surpass 20,000 week-one sales with a debut album**.

Numbers like those tell you how far Keo have travelled, but not quite how they got there. Long before the album arrived, something was already happening in the rooms they played. Songs were finding their way through crowds before they had properly made their way into the world; venues sold out and upgraded; voices came back at the band louder each time. Their upcoming October UK headline tour shifted more than 9,000 tickets in 24 hours, while **O2 Academy Brixton sold out before Keo had even released their debut album**.

That connection has always been at the centre of Keo. With very little reliance on social media, they have built their audience through **word of mouth, relentless touring and the simple exchange between a band and the young people standing in front of them.** The rooms are getting bigger now, and the distances between them greater, but the thing pulling people towards Keo remains much the same.

Released via **Island Records**, **'Put A Smile On For Me'** sits at the centre of all of this. Raw, restless and deeply personal, it captures Keo finding themselves in real time. Recorded mostly live and **self-produced by Finn Keogh alongside guitarist Jimmy Lanwern**, its songs turn shame, accountability, memory and vulnerability into something physical: ragged guitars, bruising dynamics and towering melodies, with all the uncertainty and contradiction left intact.

Written and recorded in a matter of weeks, there is an immediacy to the album that now feels strangely prophetic. Keo made a record about being caught somewhere between who you were and whoever you might become, only to find themselves living through that same transformation as it made its way into the world.

The critical response has followed suit. **Kerrang!** awarded **'Put A Smile On For Me'** called it "exceptional debut album", while **Rolling Stone UK** declaring "as far as debut albums go, it's mission accomplished and then some." **MOJO, The London Standard, DORK, DIY, Clash, NME, Wonderland, Man About Town** and more have all championed Keo's ascent. From **Main Stage Reading & Leeds appearance, supporting Wolf Alice**, a completely **sold-out headline tour** and now a **#2 debut album**, the past year has seen Keo move from one of British guitar music's most exciting new prospects into something increasingly difficult to contain.

'Put A Smile On For Me' captured Keo in a moment of becoming. Already, that moment is beginning to open out into something larger. **New rooms, new cities and entire continents now stretch out in front of them; the songs that began their lives in small London venues are travelling further than ever before. And somehow, it still feels like they are only just getting started.**

[LISTEN TO 'PUT A SMILE ON FOR ME' | TICKETS HERE](#)

KEO | 'PUT A SMILE ON FOR ME' TOUR 2027

UK + IRELAND

19 Feb - O2 Academy Leeds, Leeds

20 Feb - Rock City, Nottingham

22 Feb - UEA, Norwich
24 Feb - Guildhall, Portsmouth
25 Feb - O2 Academy Bristol, Bristol
26 Feb - The Octagon Centre, Sheffield
3 Mar - Barrowland Ballroom, Glasgow
4 Mar - Barrowland Ballroom, Glasgow
5 Mar - O2 Academy Birmingham, Birmingham
6 Mar - NX, Newcastle
8 Mar - O2 Academy Leeds, Leeds
12 Mar - O2 Academy Brixton, London (SOLD OUT)
16 Mar - Limelight, Belfast
17 Mar - 3Olympia Theatre, Dublin

EUROPE

1 Apr - Ancienne Belgique, Brussels
2 Apr - La Maroquinerie, Paris
3 Apr - Melkweg, Amsterdam
6 Apr - Debaser, Stockholm
8 Apr - Pumpehuset, Copenhagen
9 Apr - Molotow, Hamburg
10 Apr - Privatclub, Berlin
12 Apr - Kasárna Karlín, Prague
13 Apr - Club Lucia, Vienna
14 Apr - Bogen F, Zurich
16 Apr - Arci Bellezza, Milan
17 Apr - Strom, Munich

NORTH AMERICA

28 Apr - Johnny Brenda's, Philadelphia, PA
30 Apr - Songbyrd, Washington, DC
1 May - Brighton Music Hall, Boston, MA
2 May - Bowery Ballroom, New York, NY
5 May - Drake Underground, Toronto, ON
7 May - Beat Kitchen, Chicago, IL
8 May - Underground Music Venue, Minneapolis, MN
10 May - Globe Hall, Denver, CO
11 May - Kilby Court, Salt Lake City, UT
13 May - Mission Theater, Portland, OR
14 May - Fortune Sound Club, Vancouver, BC
15 May - Baba Yaga, Seattle, WA
17 May - The Independent, San Francisco, CA
19 May - HOB - Voodoo Room, San Diego, CA
20 May - Troubadour, Los Angeles, CA

Tickets on general sale Friday 9th October at 10am

Keo | Upcoming Live Dates 2026

17 Oct - Neighbourhood Festival, Manchester, UK

24 Oct - O2 Guildhall, Southampton (SOLD OUT)

25 Oct - Tramshed, Cardiff (SOLD OUT)

27 Oct - O2 Academy, Glasgow (SOLD OUT)

29 Oct - O2 Academy, Liverpool (SOLD OUT)

30 Oct - O2 Forum Kentish Town, London (SOLD OUT)

Further praise for Keo:

*"Brilliantly brutal" – Rolling Stone UK *****

"The next big guitar band." - The London Standard ★★★★★

"A sound that has given UK guitar its biggest kick up the fretboard in years." - Rolling Stone UK

*"A giant leap for bandkind" - Kerrang! ******

"A band who are more than comfortable in their own lane." - The London Standard

"Keo has roused indie rock fans up and down the country, all looking for a new band to believe in." - Clash

"The next generation of British rockstars" - Ticketmaster

"It's this raw, unfiltered honesty that sets them apart." - Kerrang!

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